



**Support the French & Pickering Creeks  
Conservation Trust  
by becoming a sponsor of  
*The 20<sup>th</sup> Annual French Creek Iron Tour*  
Sunday, June 12, 2022**

***Anticipated Iron Tour participation:*** 1,000 riders & 150 volunteers  
***Iron Tour and French & Pickering Websites:*** Approximately 1,000 unique hits per month  
***E-news:*** Circulation 6,000+  
***Plus live and printed media coverage throughout the five counties and beyond***

**Sponsorship Opportunities:**

- ❑ **Franklin Peer, a \$10,000 donation – *Be on the 2022 Iron Tour bike jersey!***
  - Company logo **on jersey** (*logo must be received by 3/16/22*)
  - Sponsor Supplied Tent Space at Event
  - Company logo on event T-shirts given to all riders (*logo must be received by 5/11/22*)
  - Company banner (*to be provided by the sponsor*) displayed at fairgrounds on day of ride
  - Social Media Business Highlight
  - *Featured* website presence for company logo on [irontour.org](http://irontour.org) & [frenchandpickering.org](http://frenchandpickering.org) with hyperlink to your site
  - Company logo included on e-blasts with hyperlink to your site
  - Register up to 20 riders
  - Register up to 25 riders
  
- ❑ **Forge Partner, a \$5,000 donation – *Be on the 2022 T-shirt!***
  - Sponsor Supplied Tent Space at Event
  - Company logo on event T-shirts given to all riders (*logo must be received by 5/11/22*)
  - Company banner (*to be provided by the sponsor*) displayed at fairgrounds on day of ride
  - Social Media Business Highlight
  - *Featured* website presence for company logo on [irontour.org](http://irontour.org) & [frenchandpickering.org](http://frenchandpickering.org) with hyperlink to your site
  - Company logo included on e-blasts with hyperlink to your site
  - Register up to 20 riders

❑ **Iron Master, a \$2,500 donation – *Be on the 2022 T-shirt!***

- Company logo on event T-shirts given to all riders (*logo must be received by 5/11/22*)
- Company banner (*to be provided by the sponsor*) displayed at fairgrounds on day of ride
- Social Media Business Highlight
- Company logo/individual name on [irontour.org](http://irontour.org) & [frenchandpickering.org](http://frenchandpickering.org) with hyperlink to your site
- Company logo/individual name on e-blasts with hyperlink to your site
- Register up to 10 riders

❑ **Iron Miller, a \$1,000 donation**

- Company logo on event T-shirts given to all riders (*logo must be received by 5/11/22*)
- Social Media Business Highlight
- Company logo/individual name on e-blasts with hyperlink to your site
- Company logo/individual name on [irontour.org](http://irontour.org) & [frenchandpickering.org](http://frenchandpickering.org) with hyperlink to your site
- Register up to 3 riders

❑ **Iron Forger, a \$500 donation**

- Company logo on event T-shirts given to all riders (*logo must be received by 5/11/22*)
- Company logo/individual name on [irontour.org](http://irontour.org) & [frenchandpickering.org](http://frenchandpickering.org) with hyperlink to your site
- Company logo/individual name on e-blasts with hyperlink to your site
- Register 2 riders

❑ **Iron Apprentice, a \$250 donation**

- Company logo/individual name on [irontour.org](http://irontour.org) & [frenchandpickering.org](http://frenchandpickering.org) with hyperlink to your site
- Company logo/individual name on e-blasts with hyperlink to your site



*The French Creek Iron Tour has become known as one of the most beautiful rides in the region. It supports the permanent protection of over 13,000 acres in northern Chester County!*

**Please respond as soon as possible to ensure maximum benefits from your Sponsorship.**

**Register online and save time! Go to [www.iron-tour.org](http://www.iron-tour.org) to become a sponsor.**

**For U. S. mail, please send this form to:**  
**Kersten Appler**  
French & Pickering Creeks Conservation Trust  
511 Kimberton Road  
Phoenixville, PA 19460

You may also scan and email to: [kappler@frenchandpickering.org](mailto:kappler@frenchandpickering.org)  
Questions? Please call 610-933-7577 ext 112

**Sponsor's name as you would like it to appear in all publicity:**

\_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Telephone number:** \_\_\_\_\_

Check enclosed payable to ***French & Pickering Creeks Conservation Trust, Inc.***

Please charge the following credit card:

\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ CSC#: \_\_\_\_\_

**Signature:** \_\_\_\_\_

French & Pickering Creeks Conservation Trust is a non-profit 501 (c) (3) organization.

**Thank you!**