



**Support the French & Pickering Creeks
Conservation Trust
by becoming a sponsor of
The 20th Annual French Creek Iron Tour
Sunday, June 12, 2022**

Anticipated Iron Tour participation: 1,000 riders & 150 volunteers
Iron Tour and French & Pickering Websites: Approximately 1,000 unique hits per month
E-news: Circulation 6,000+
Plus live and printed media coverage throughout the five counties and beyond

Sponsorship Opportunities:

- ❑ **Franklin Peer, a \$10,000 donation – *Be on the 2022 Iron Tour bike jersey!***
 - Company logo **on jersey** (*logo must be received by 3/16/22*)
 - Sponsor Supplied Tent Space at Event
 - Company logo on event T-shirts given to all riders (*logo must be received by 5/11/22*)
 - Company banner (*to be provided by the sponsor*) displayed at fairgrounds on day of ride
 - Social Media Business Highlight
 - *Featured* website presence for company logo on irontour.org & frenchandpickering.org with hyperlink to your site
 - Company logo included on e-blasts with hyperlink to your site
 - Register up to 25 riders

- ❑ **Forge Partner, a \$5,000 donation – *Be on the 2022 T-shirt!***
 - Sponsor Supplied Tent Space at Event
 - Company logo on event T-shirts given to all riders (*logo must be received by 5/11/22*)
 - Company banner (*to be provided by the sponsor*) displayed at fairgrounds on day of ride
 - Social Media Business Highlight
 - *Featured* website presence for company logo on irontour.org & frenchandpickering.org with hyperlink to your site
 - Company logo included on e-blasts with hyperlink to your site
 - Register up to 20 riders

❑ **Iron Master, a \$2,500 donation – Be on the 2022 T-shirt!**

- Company logo on event T-shirts given to all riders (*logo must be received by 5/11/22*)
- Company banner (*to be provided by the sponsor*) displayed at fairgrounds on day of ride
- Social Media Business Highlight
- Company logo/individual name on irontour.org & frenchandpickering.org with hyperlink to your site
- Company logo/individual name on e-blasts with hyperlink to your site
- Register up to 10 riders

❑ **Iron Miller, a \$1,000 donation**

- Company logo on event T-shirts given to all riders (*logo must be received by 5/11/22*)
- Social Media Business Highlight
- Company logo/individual name on e-blasts with hyperlink to your site
- Company logo/individual name on irontour.org & frenchandpickering.org with hyperlink to your site
- Register up to 3 riders

❑ **Iron Forger, a \$500 donation**

- Company logo on event T-shirts given to all riders (*logo must be received by 5/11/22*)
- Company logo/individual name on irontour.org & frenchandpickering.org with hyperlink to your site
- Company logo/individual name on e-blasts with hyperlink to your site
- Register 2 riders

❑ **Iron Apprentice, a \$250 donation**

- Company logo/individual name on irontour.org & frenchandpickering.org with hyperlink to your site
- Company logo/individual name on e-blasts with hyperlink to your site



